



SEPTEMBER IS NATIONAL CHILDHOOD CANCER AWARENESS MONTH



Facebook: Use this sample post below or write your own. Adding a picture always gets more likes and views! Don't forget to add the official hashtags: #BeAHero and #HopeandHeroes.

[Insert company name] proudly supports Hope & Heroes during Childhood Cancer Awareness Month. Hope & Heroes funds the critical work on childhood cancers and blood disorders at Columbia University Medical Center – including cutting-edge research, support for families, and care that always puts children first. Visit <http://hopeandheroes.org/september> to learn more and join us in supporting their work and raising awareness. Give Them Hope. Be Their Hero. #HopeandHeroes #BeAHero #childhoodcancerawarenessmonth



Twitter: Use this sample tweet below or write an original (140 characters or less). Don't forget to include a picture and one of the official hashtags: #BeAHero and #HopeandHeroes.

[Insert company name] proudly supports @HopeHeroes for Childhood Cancer Awareness Month. Visit hopeandheroes.org/september to learn more. #BeAHero





Instagram: Use this sample text below or create your own. As a reminder, you must include a photo when posting to Instagram. Add as many hashtags as you like, but be sure to include the official ones: #BeAHero and #HopeandHeroes.

[Insert company or business name] is excited to support Hope & Heroes this September during Childhood Cancer Awareness Month! Our goal to raise awareness and funds for Hope & Heroes, the charitable, nonprofit organization dedicated to supporting the pediatric cancer program at Columbia University Medical Center. Renowned for its research-based approach, Columbia's scientists and physicians are revolutionizing the treatment and care of children with cancer and blood disorders. Columbia relies on charitable support through Hope & Heroes to ensure that every child in the tri-state area has access to state-of-the-art treatment, right where they live. Give Them Hope. Be Their Hero. #hopeandheroes #beahero #childhoodcancer #CUMC #childhoodcancerawarenessmonth #cancer #immunotherapy

