



SEPTEMBER IS NATIONAL CHILDHOOD CANCER AWARENESS MONTH

Use these sample social media posts to help spread awareness about your involvement in the “Be A Hero” September Initiative campaign. When posting, be sure to add the official hashtags: **#BeTheirHero** and **#HopeandHeroes**.

Adding a photo will increase engagements, such as like and shares, with your posts. Check our photo gallery at www.hopeandheroes.org/september for downloadable, ready-to-use images for your specific social media channel.

Facebook

[INSERT YOUR COMPANY NAME] is proud to partner with Hope & Heroes for Childhood Cancer Awareness Month. **#BeTheirHero** and learn how you can help local children and families fighting cancer and blood disorders. **[INSERT COMPANY PAGE URL]**

Twitter

This September, **[INSERT YOUR COMPANY NAME]** proudly supports **#HopeandHeroes** and the pediatric cancer and blood disorder program at Columbia University Medical Center. **[INSERT COMPANY PAGE URL]**

Instagram

September is Childhood Cancer Awareness Month and **[INSERT COMPANY NAME]** is excited to support Hope & Heroes, the charitable nonprofit dedicated to raising awareness and funds for the pediatric cancer and blood disorders program at Columbia.

As a partner in their “Give Them Hope. Be Their Hero.” initiative, we are helping local children and families in their fight against cancer. Visit our company page **[INSERT COMPANY PAGE URL]** to learn more. **#BeTheirHero #HopeandHeroes**