



SEPTEMBER IS NATIONAL CHILDHOOD CANCER AWARENESS MONTH

These sample posts will help spread awareness about your involvement in the “Give Them Hope. Be Their Hero.” campaign. Use them “as is” or customize to your needs. Be sure to include the official hashtags when you post online:
#BeTheirHero #HopeandHeroes

Adding a photo increases engagement (likes and shares), with your posts. Visit hopeandheroes.org/september for downloadable, ready-to-use images.



[INSERT YOUR COMPANY NAME] is proud to partner with Hope & Heroes for Childhood Cancer Awareness Month. #BeTheirHero and learn how you can help local children and families facing a cancer diagnosis. [INSERT COMPANY PAGE URL]



September is Childhood Cancer Awareness Month and [INSERT COMPANY NAME] is excited to support Hope & Heroes, the charitable nonprofit dedicated to raising awareness and funds for the pediatric cancer and blood disorders program at Columbia.

As a partner in their “Give Them Hope. Be Their Hero.” initiative, we are helping local children and families facing a cancer diagnosis. Visit our company page [INSERT COMPANY PAGE URL] to learn more. #BeTheirHero #HopeandHeroes



This September, [INSERT YOUR COMPANY NAME] proudly supports #HopeandHeroes and the pediatric cancer and blood disorders program at Columbia University Irving Medical Center. [INSERT COMPANY PAGE URL]