

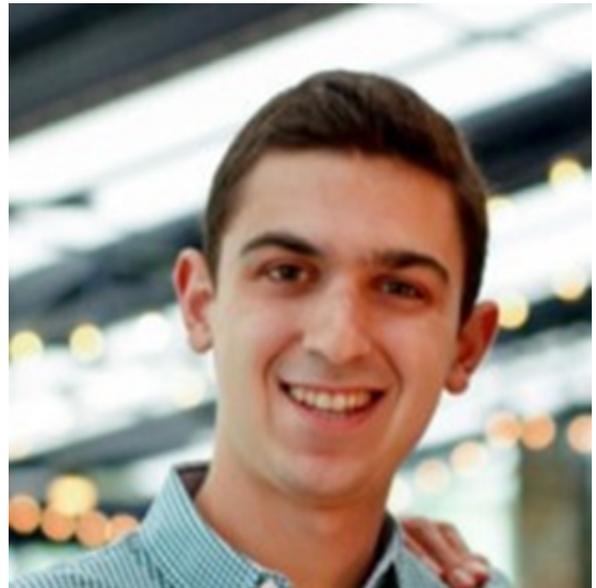
Team Reichenberg Steps Up For Childhood Cancer

Growing up, Rob enjoyed playing sports and was a pitcher on his high school baseball team. In 2016, he started to experience shoulder pain every time he pitched. He knew something was wrong and immediately sought medical treatment.

Rob was a junior in high school when he learned he had cancer. A tumor in his right shoulder led to a diagnosis of Non-Hodgkin's Lymphoma. Over four months, he received four different chemotherapy treatments, each lasting four to five days.

Having cancer at such a young age influenced Rob tremendously. "Since I missed half a year of high school while undergoing treatment, I learned it's ok to be different, and I can do what I want to be happy. I don't need to follow the crowd and do what everyone else does."

Today, Rob is a college graduate and, more importantly, cancer-free. He received his bachelor's degree in accounting this past May from Ramapo College of New Jersey. Rob is currently studying for the CPA exam and working at his father's accounting practice. After completing the exam, he will start a new job as a Tax Associate at PricewaterhouseCoopers.



As captain of Team Reichenberg, Rob looks forward to the Hope & Heroes Walk every year and offers this advice to young kids or teens living with cancer or a blood disorder. "You got this. You are the strongest out there, and there's nothing you can't beat!"

He is also proud to support Hope & Heroes' work on behalf of patient families. "I understood and saw first-hand the difference this organization makes. They help save children's lives every day. It's a no-brainer to fund the lifesaving work they do."

Follow Rob & Team Reichenberg's lead and help childhood cancer patients throughout the Tri-State area. Register for the 12th Annual Hope & Heroes Walk on Saturday, September 10th, at Pier 16 (NYC) at HopeandHeroeswalk.org or Info@HopeandHeroesWalk.org.

September is National Childhood Cancer Awareness Month and National Blood Cancer Awareness Month. Join Hope & Heroes in raising awareness and support to help local children and families fighting these diseases. Visit hopeandheroes.org/September.